



**CRASHTEST
SECURITY**



WE ARE LOOKING FOR A SENIOR MARKETING SPECIALIST (M/F/D)

Who we are

Crashtest Security is a cyber security startup located in the heart of Munich. We are a team of tech lovers, that makes the IT Security space interesting, even for non-techies. We are pioneering in the multi billion dollar market of automated vulnerability assessments (penetration testing), and an innovative SaaS solution, which allows modern dev teams to perform security assessments of the web apps with a click of a button. With a strong client base, including Ottonova, Flixbus and Datev, we are now looking at the global expansion of our product and want you in our team.

Why join

- Young, dynamic and driven team shaping the web application testing market on a global scale
- Attractive marketing bonus program, potential participation via employee stock option program
- Office in the heart of Munich and opportunity for flexible home office schedule
- Freedom to take responsibility for your area of expertise and quickly grow into a management role
- Regular team events and personal development days to boost your area of expertise or learn a completely new one
- Mac-book, fully equipped workstations, and other tech gadgets needed for your work
- Personal development budget of 1.000€ per year & regular personal development day
- Attractive employee benefit programs, ranging from gym passes to contributions to your daily lunch

Your role

- We are looking for an absolute specialist in SaaS online marketing and a number cruncher once it comes to conversion rate optimization. We are planning to grow on a global scale and you will play a vital role in the definition and execution of our online strategy with the potential to become an integral part of our management team and grow into the Chief Marketing Officer (CMO) role. You will take full responsibility for driving qualified leads to our SaaS product, which includes:
- SaaS Growth Hacking & Scaling our SaaS business (min. 3 years experience)
- Landing Page Optimization: Create, maintain and optimize landing pages to improve conversion (min. 3 years experience)
- User Journey / Lead Nurturing: Understand and develop each stage of the user journey (min. 3 years experience)
- SEO: Experience in improving organic search rankings from medium and high positions.. (min. 3 years experience)
- PPC: Managing and maintaining campaigns PPC for different markets. (min. 1 year experience)
- CRM & CMS: Working with Hubspot as CRM and Wordpress as CMS (min. 1 year experience)

Your qualifications

- Ability and willingness to excel in a dynamic start-up environment
- Hands-on and founder mentality, ideally you ran your own business before
- Excellent english communication skills, German C1

Send your CV to

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