



2,60€  
Coffee-to-Go



+ 0,40€  
invested for you

## Marketing

**Interested in building a business in a challenging market environment with a professional team and global exposure - then come and build Pigtie with us!**

### # team

The founder team consists of experienced entrepreneurs who successfully went through more than 5 acceleration programs as well as best-in-class entrepreneur- and leadership education. After graduating from TUM Johannes Lamprecht (Sales&Marketing), Christian Maksymiw (Product) and Maximilian Klinke (Strategy&Finance) directly found the company and closed pre-seed financing.

### # now the company

Our venture is based upon genuine product and service innovation in the B2C finance market. By developing our Micro-Investing service that is enhanced with a personal finance chatbot we are paving the way towards an effortless and profound financial education for everyone. Our primary goal is that every student has at least invested once by the end of his/her studies. Every week a new release will bring us 1% closer to this ultimate vision.

### # your tasks

- Build our marketing story from scratch together with one of the founders
- Develop and spread marketing content (blogs, white paper, WhatsApp Newsletter, etc.)
- Identify and set up partnerships for cross-promotion
- Set up and execute a customer care strategy together with one of the founders

### # expectations

We're looking for best of breed future entrepreneurs with outstanding academic and professional track record. You will be a trusted member of the team from day 1. We therefore expect 100% commitment from you alongside with a proactive, entrepreneurial approach towards your tasks. You will be known as a core member upon launch of "Pigtie" and receive the chance to grow to a fulltime employee after.

### # what's in for you

- You will work closely together with ambitious and experienced entrepreneurs
- You'll gain deep insights into the best practices of identification, evaluation and pursuit of market opportunities and first operative steps to get a business going
- You'll be able to build a unique network within the Munich VC and Start-up Scene
- You become part of a fast growing company and will be recognized as an early team member in the international Start-up Scene

### # general information & next steps

- Duration: full time for min. three months (40h/week) or part time for min. six months (20h/week)
- Start date: from October 1st
- Send us your CV + a three sentence pitch why you are the right person for this internship
- no financial compensation; **fluent German** skills required (min. C1; preferably mother tongue)

## CONTACT

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